



# Iowa Department of Human Services

Terry E. Branstad  
Governor

Kim Reynolds  
Lt. Governor

Charles M. Palmer  
Director

## INFORMATIONAL LETTER NO.1387

**DATE:** May 16, 2014

**TO:** All Iowa Medicaid Hospitals, Physicians, Advanced Registered Nurse Practitioners, Clinics, Federally Qualified Health Centers (FQHCs), Rural Health Clinics (RHC) and Indian Health Service Providers

**FROM:** Iowa Department of Human Services, Iowa Medicaid Enterprise (IME)

**RE:** Healthy Behaviors under the Iowa Wellness Plan and Marketplace Choice Plan

**EFFECTIVE:** Upon Receipt

One of the most unique aspects of the Iowa Wellness Plan and Marketplace Choice Plan is the inclusion of the Healthy Behaviors Program.

In the first year of enrollment, members do not have monthly contributions; however, beginning in 2015, Iowa Wellness Plan and Marketplace Choice Plan members may be subject to monthly contributions.

During 2014, members should complete their Healthy Behaviors, waiving the contributions in the next year of enrollment. As part of the Healthy Behaviors Program, both the Iowa Wellness Plan members and the Marketplace Choice Plan members will have opportunities to waive contributions by receiving a comprehensive wellness exam (annual physical) and completing a Health Risk Assessment (HRA).

**A provider toolkit has been developed to help providers understand and discuss details about the Healthy Behaviors program with their patients. The [Iowa Health and Wellness Plan Healthy Behaviors Program Toolkit for Providers](#)<sup>1</sup> highlights include:**

- Healthy Behaviors Overview
- Wellness Exam Billing Guide
- Assess My Health HRA Registration, Navigation and Billing Instructions
- Member Support Materials

Iowa Medicaid providers have already been informed how to bill for a wellness exam on Informational Letter [1337](#)<sup>2</sup>. This letter will describe how providers are reimbursed for assisting Iowa Wellness Plan members in completing their HRA.

<sup>1</sup> [http://www.dhs.state.ia.us/uploads/Provider%20Healthy%20Behaviors%20Toolkit\\_05092014.pdf](http://www.dhs.state.ia.us/uploads/Provider%20Healthy%20Behaviors%20Toolkit_05092014.pdf)

<sup>2</sup> <http://www.dhs.state.ia.us/uploads/1337%20Billing%20a%20Wellness%20Exam%20and%20a%20Sick%20Visit%20Revised.pdf>

The IME has contracted with Treo Solutions to utilize the [AssessMyHealth](#)<sup>3</sup> online tool for completing member HRAs. The use of any other HRA will not be reimbursed by Iowa Medicaid. Qualifying claims must meet the following criteria:

- Member **must** be receiving benefits from the Iowa Wellness Plan at the time of service.
  - This includes Iowa Wellness Plan members, medically exempt members, and members presumptively eligible for the Iowa Wellness Plan
  - Eligibility can be confirmed by calling the Eligibility Verification System (ELVS) at 1-800-338-7752 or 515-323-9639 or through the [Web Portal](#)<sup>4</sup>
- Use CPT Code 99420 with modifier UB.
- Reimbursement rate is \$25.00.
- In order to claim reimbursement, providers must use the HRA in the course of a member's care, ideally at the time of the wellness exam.

Providers serving members enrolled in either Coventry Health Care of Iowa or CoOpportunity Health will not be reimbursed by Medicaid for completion of this service. Providers must work with the applicable carrier for reimbursement on services rendered and communication on assisting members in completing their healthy behaviors.

**Providers must register with the IME as an AssessMyHealth provider to receive a special Provider user code to gain access to HRA results. Registration instructions are included in the [Iowa Health and Wellness Plan Healthy Behaviors Program Toolkit for Providers](#).**

CPT Code 99420 UB is only payable once per member. If multiple providers assist the member in completing the Assess My Health HRA, only the first "clean" claim received is eligible for reimbursement.

If you have any questions, please contact the IME Provider Services Unit at 1-800-338-7909, locally in Des Moines at 515-256-4609 or by email at [imeproviderservices@dhs.state.ia.us](mailto:imeproviderservices@dhs.state.ia.us).

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<sup>3</sup> <https://www.assessmyhealth.com/checkbox/accesscode.aspx>

<sup>4</sup> <https://ime-ediss5010.noridian.com/iowaxchange5010/LogonDisplay.do>